

Educational Exhibits

THE EXHIBIT	POINTS	SCORE
Appropriateness of Theme Educational and/or promotional message Timely, important, practical Message suited for viewing audience	15	_____
Presentation Attracts attention lights, motion, sound, color, size, etc.	10	_____
Title Attractive, easy to read, appropriate content	10	_____
Design Good use of color Center of interest Unity of movement Contrast Balance Proportion and Scale	20	_____
Printed Visuals Appropriate Size Appropriate placement Neat and easy to read	10	_____
Effectiveness Message accurate, concise, simple only one subject covered unnecessary material eliminated	15	_____
Educational or Promotional Effectiveness increases knowledge/changes attitude/creates a desire for involvement	20	_____
	TOTAL	_____